Diplomacy in the 21st Century - Syllabus

Course Supervisor:
Prof. Boaz Ganor - Dean, Lauder School of Government, Diplomacy & Strategy, Interdisciplinary Center (IDC), Herzliya & Founder and Executive Director, International Institute for Counter Terrorism (ICT)

Course Director:
Ambassador Ron Prosor - Abba Eban Chair of International Diplomacy, Interdisciplinary Center (IDC), Herzliya & Former Israel Ambassador to the United Nations and the United Kingdom

Course Coordinator:
Galit Berdugo – Head, Dean's Office, Lauder School of Government, Diplomacy & Strategy, Interdisciplinary Center (IDC), Herzliya

Course Objectives:
The international arena has changed dramatically in the past century. Relations between States are no longer based on official diplomatic ties alone, while a multitude of new actors have emerged such as civil society movements, multinational corporations, media outlets, private entities, etc. This shift of paradigm affects all Nation-States as well as those not defined as such, and demands them to effectively adapt to the Diplomacy in the 21st Century.

Students participating in Diplomacy in the 21st Century course will learn about Multi-faced Diplomacy by a combination of theory and practice. Students will get insights from Israel's official diplomatic ties and more specifically the challenges it faces in the current international atmosphere, will gain hands-on experience in practicing Public Diplomacy and will tour some of Israel's friction points being a source of diplomatic debate.

All lecturers and guest speakers are either academic experts or practitioners with a specific expertise in their field. All sessions will be held in English, lectures will take place at the Interdisciplinary Center (IDC) Herzliya.

*The course, its content, lectures and tours are subject to change.
Course Outline & Reading list:

**Day I**

**Diplomacy – The Nexus between Theory & Practice**

- **Israel's Foreign Policy** – [Ambassador Danny Ayalon](#), former Deputy Minister of Foreign Affairs and former Israel Ambassador to the United States.
  - Ministry of Foreign Affairs: [Israel's Foreign Policy- Historical Documents](#)

- **Media in Conflict Zones** – [Lt. Col. (res.) Avital Leibovitz](#), Director of AJC (American Jewish Committee) and former International IDF spokesperson.

- **"Hot spot" Hands-on Negotiation Simulation** – led by [Dr. Lesley Terris](#) – expert on International Mediation and Political and Strategic Simulations & Senior Lecturer, Lauder School of Government, Diplomacy & Strategy. Participants will learn about a topic, which is currently in the headlines and its diplomatic implications, following which they would take part in a negotiation simulation between the various actors involved.
**Day II**

**Study tour**  **The southern frontier** – tour of Israel's southern border led by Colonel (res.) Miri Eisin, expert on Geo-Political affairs and Adjunct Lecturer, Lauder School of Government, Diplomacy & Strategy. Participants will witness first-hand the proximity of the Gaza strip to the Israeli villages and learn about the diplomatic challenges it presents to the State of Israel.

- The World Fact book: The Gaza Strip
- Palestinian Center for Policy and Survey Research - [http://www.pcpsr.org/](http://www.pcpsr.org/)

**Day III**

**Study tour**  **Between the Political and the Diplomatic**

Visit to the Knesset including a meeting with a leading MK. This would be followed by a visit to the Ministry of Foreign Affairs including a meeting with one of Israel's diplomats for a discussion on foreign affairs.

- Israel’s Ministry of Foreign Affairs- [http://mfa.gov.il/MFA/Pages/default.aspx](http://mfa.gov.il/MFA/Pages/default.aspx)

**Day V**

**18:00**  **Diplomat at the bar - An informal session with Amb. Ron Prosor** – Abba Eban Chair of International Diplomacy, the Interdisciplinary Center (IDC), Herzliya and former Israel's Ambassador to the United Nations and the United Kingdom. In this session Amb. Prosor will discuss Israel's current diplomatic challenges and opportunities, the UN bias, dealing with BDS and promoting Israel's interests in the global arena.

- Ron Prosor: [Israel must not let Arab states hijack UNESCO](http://www.idc.ac.il/index.php?lang=en&coID=47&coName=ambassador+ron+prosor&coContent=Israel+must+not+let+Arab+states+hijack+UNESCO)
- Ron Prosor: [Democracies must stand up to end U.N. farce](http://www.idc.ac.il/index.php?lang=en&coID=47&coName=ambassador+ron+prosor&coContent=Democracies+must+stand+up+to+end+U.N.+farce)
Day IV

Diplomacy – Current Challenges

- **American Attitudes Towards Israel: From Consensus to Divide** – Dr. Amnon Cavari, Lecturer, Lauder School of Government, Diplomacy & Strategy, specialist in US-Israel relations and Public opinion in the US towards Israel.
  - Amnon Cavari & Elan Nyer, "From Bipartisanship to Dysergia: Trends in Congressional Actions Toward Israel", Indiana University Press
  - Amnon Cavari & Guy Freedman, "Israeli Public Opinion Towards the US: Divided Along Party Lines", IPS Publications, IDC Herzliya

- **Diplomacy in person: from the Bedouin village to fighting the BDS** – Mr. Ishmael Khalidi, The first Bedouin diplomat in the Israeli Foreign Service. Former deputy Consul in San Francisco and Policy advisor to the Minister of foreign Affairs.
  - Ishmael Khalidi: a Bedouin, a Muslim and an Unlikely Israeli Diplomat [Link](https://forward.com/news/133327/ishmael-khalidi-a-bedouin-a-muslim-and-an-unlikely/)

- **Global Immigration** – Prof. Liav Orgad
  - Associate Professor at the Lauder School of Government, IDC Herzliya, Head of the Research Group “International Citizenship Law” at the WZB Berlin Social Science Center, Faculty Member at the Berlin Graduate School for Transnational Studies, and Director of the Group “Global Citizenship Governance” at the European University Institute.

- **Diplomats in Action**- An open discussion with Foreign Diplomats stationed in Israel about the professional challenges and opportunities they encounter as well as their personal experience as diplomats in Israel. Moderated by Mr. Shay Zavdi – Alumni of the Lauder School of Government and an Argov Fellow (more about the Argov Fellowship program: [Link](https://www.idc.ac.il/en/specialprograms/argov/pages/home.aspx)).
• **Farewell cocktail**: meeting with the Lauder School Faculty and lectures in the program, along with foreign diplomats stationed in Israel for an informal farewell cocktail at the Lauder School of Government

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**Program Dress Code:**

- Students are asked to be appropriately dressed in lectures while staying on campus.
- When joining the tour to the southern frontier, casual clothing would be suitable.
- **Knesset Dress Code**: Visitors should note that in accordance with the Knesset dress code, entrance to the Knesset is permitted only in dignified and appropriate attire (no tank/spaghetti tops, crop tops, clothing with political slogans, shorts or ¾ length trousers, ripped trousers, short skirts and dresses, tracksuits or sweatpants, flip-flops, or clogs).
**Final assignment**

Following the program students will be required to submit an academic analysis of a case study relating to one of the topics discussed. The case study should be a specific event, relations between two specific actors, analysis of one actor and its course of action, a specific political/diplomatic activity or dilemma, which relates to one of the following topics:

- US-Israel relations
- Israel-European Union Relations
- The role of a Diplomat in changing times
- Diplomacy in the 21st Century
- The role of the media in foreign relations
- Between the private and the diplomatic – are diplomats the only ambassadors?
- Current political and security challenges in the Middle East and their implication on Israel's diplomacy
- The Arab-Israeli Conflict
- The role of the media in the Arab-Israeli conflict
- Civil society – in Israel and/or the Middle East in general
- Public Diplomacy vs. Traditional Diplomacy

The paper should be of 10-15 pages maximum (no less than 10 excluding bibliography and annexes).

Your paper should include:

1) Abstract
2) Introduction – presenting the general topic, the case study and the research question
3) Literature Review – based on academic sources as well as class discussions and/or study tours
4) Case Study - analysis & discussion
5) Personal opinion / recommendations & conclusion
6) Bibliography
7) Annexes (if necessary)
Style: Times New Roman or Calibri, 12pt. Double spaced, no more than 2.5cm margins.

This is an academic paper and therefore should be written in accordance with academic writing standards (APA or Chicago style).

**Deadline – TBA**

Papers should be send to Galit Berdugo gberdugo@idc.ac.il

Papers will be graded in a scale of 0-100 (pass = 60)

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**Recommended Reading – Israel's History, Institutions & Society:**

- [Israel’s Proclamation of Independence](#)
- Council on Foreign Relations - [https://www.cfr.org/](https://www.cfr.org/)